

API Carbon Footprint Certification

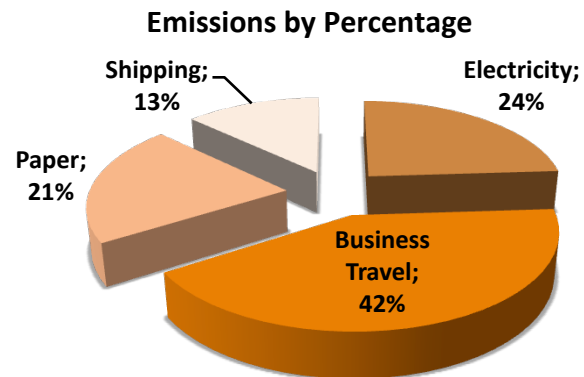
As part of API's continuing commitment to understanding the company's environmental impact and improving the sustainability performance of the study abroad industry, the firm commissioned independent carbon management consultant Carbon Clear to prepare a carbon footprint inventory of the company's annual business activities. The study examined key aspects of API's 2008 and 2010 operations. This marks the first time an assessment of this kind was performed.

2010 Carbon Footprint Findings

A carbon inventory assessment, or carbon footprint, was performed according to the internationally recognized World Resource Institute's Greenhouse Gas (GHG) Protocol of key carbon emissions activities for API. The boundary for this footprint was set in consultation with Carbon Clear and is believed to capture the company's key hot spots in terms of carbon impact.

For the 2010 reporting year, assessed activities include emissions from electricity use, fuel burned during business travel activities (both by vehicle and flights), energy and materials involved in paper consumption (catalogue paper as well as copy/printing paper), and fuel burned during shipping activities.

The carbon footprint report not only helps API understand where the company's greatest impact areas lie, it also charts a path for improving sustainability performance.



Next Steps

There are three steps API is taking to lessen the firm's impact on the environment. First, API is working to put in place more efficient data collection methods to gather more accurate data so that the company can better monitor emissions moving forward.

Second, API is planning a series of reduction tactics that speak to their hotspots, and are in areas where they have the greatest control. In particular, the company plans to focus on electricity reductions and curbing paper consumption. As less paper is consumed, API will have a lessened need for shipping. For business travel, the company is exploring how they can best reduce use. In the meantime, API is considering balancing travel emissions with high quality carbon offset credits.

Finally, API is devising a carbon reduction target, and work to meet it before their next carbon footprint measurement in early 2013.

Carbon Clear certifies this independent third party carbon footprint calculation of Academic Program International (API)

www.carbon-clear.com



control your carbon impact.